



IISE CONCORDIA
SPONSORSHIP
PACKAGE

2024-2025



Concordia University

OUR MISSION

PROVIDING FOR INDUSTRIAL ENGINEERING STUDENTS SINCE 2012

Our primary objectives are to provide mentorship to students by enhancing their soft skills in preparation for their professions. To achieve this, IISE Concordia organizes plant tours, workshops, various social events, academic competitions, networking dinners, and tutorials throughout the year, aiming to expand students' knowledge of the industrial engineering field.

The student executive team serves as a vital connection between the Concordia student community and external organizations. Our primary goal is to showcase the diverse career paths available to students. Additionally, we offer valuable resources such as time management guidance and job application tips to support students in their academic journey at Concordia University.



PARTNERSHIP BENEFITS

WHAT WILL YOU GAIN FROM PARTNERING WITH US



EXPOSURE

By promoting your company, students will become more acquainted with it. IISE will enhance your visibility across various media platforms, including our website, apparel, and merchandise, ensuring that no student overlooks your presence.

TALENT ACQUISITION

With your partnership, IISE Concordia will become your recruitment agency, providing you with highly skilled Industrial Engineering students who have tailored their learning experiences to excel in your company as interns or full-time employees.



CUSTOMIZED EVENTS

The executive team will work closely with you to ensure that the event showcases your company's strongest assets. We are always eager to implement new and creative strategies to encourage and increase our students' involvement. Let us help you create an event to remember.



OPPORTUNITIES

A WIDE RANGE OF EVENTS THAT STUDENTS LOVE



NETWORKING EVENTS

Over the years, our Wine and Cheese networking event has gained significant recognition within the Concordia community, gathering dozens of students, professors, and alumni alongside top industry professionals. Students are given the opportunity to network with industry leaders and exchange valuable insights with those who share a common enthusiasm for the field of IE.



PANELS

IISE Concordia organizes dedicated panel discussions on topics of your choice. The goal is to offer students access to your expert insights, lively debates on current issues, and networking opportunities with professionals, thereby enhancing their learning and career development.



INDUSTRY WEEK

The annual Industry Week spans one week in autumn and consists of 10+ events aimed at educating and encouraging engineering students to meet with professionals, take part in competitions, and learn more about the field of engineering.



The IISE highly encourages our partners to participate throughout this week to collaborate on events and to train competitors for the National Conference.

THE IISE NATIONAL CONFERENCE

The annual Canadian Student Conference allows Industrial Engineering students from Concordia to compete with schools on a national level and includes events such as panel discussions, workshops, cocktail hours, and academic competitions.



OTHER MEDIUMS

SHOWCASE YOUR BUSINESS VIRTUALLY



YOUTUBE TUTORIALS

After an amazing debut year, IISE will continue creating, developing, and recording educational tutorial videos on specific Industrial Engineering courses offered at Concordia University. This initiative allows students to watch and learn new content while staying informed about upcoming events hosted by IISE.

PODCAST

Our INDU Talks podcast allows students to listen in on private interviews with industry professionals, current students, and alumni. Listeners are provided with supplemental information about the industry and guidance on further developing their skills in the field. We are working on a studio-recorded setting this year, and we'd love to host you as a guest for the exciting discussions ahead!



OTHER MEDIUMS

SHOWCASE YOUR BUSINESS VIRTUALLY



NEWSLETTER

IISE Concordia releases multiple newsletters every year that provide additional information to a wide range of industrial engineering students. The newsletter topics vary and include company-driven discussions, excerpts from current students and alumni, and much more.

INDUSTRIAL ENGINEERING DISCORD

This year, IISE Concordia is launching a dedicated Discord server for our Industrial Engineering students, featuring channels for classes, book selling, Q&A, news, chatting, conferences, and networking. This platform offers unprecedented access to advertise events, sponsors and job openings.



STANDARD PACKAGES

CUSTOM PACAKAGES AVAILABLE UPON REQUEST

EXCLUSIVITIES	PLATINUM \$5,000 (ONE AVAILABLE)	GOLD \$3,000	SILVER \$1,500	BRONZE \$750
Representatives at the Wine & Cheese	4	4	3	2
Speech at the Wine & Cheese Event	✓			
Judge of an Industry Week competition	✓	✓		
Host of an Industry Week event/competition	✓	✓		
Booth at the Industry Week Career Fair	✓	✓	✓	
RECRUITMENT				
Access to participants' resume (sorted)	✓			
Access to participants' resume (not sorted)	✓	✓	✓	
Re-sharing of recruitment posts on LinkedIn	✓			
VISIBILITY				
Plant Tour	✓	✓		
Page section in Industry Week Handbook	1	1/2	1/4	
Official posts on IISE social media platforms	4	3	2	1
INDU Talks Podcast Episodes	✓	✓		
LOGO				
On all promotional material and website	XL	L	M	S

CONTACT US

We are excited to start this journey with you!



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